

# Developing, Supporting & Promoting the Arts



147 N. Rural Street Hartford, WI 53027 262-670-0560 FAX 262-670-0937 www.SchauerCenter.ORG

## 2012 HALF SEASON PLAYBOOK ADVERTISING

**YES! I would like to advertise in 2012 playbooks.**

*(Please complete the agreement below and return at your convenience. Artwork/ad copy due by Monday, Jan. 16.)*

**No, I am not interested in 2012 advertising.** *(Please mail or fax back your response.)*

As a reminder:

**Special discounts** if on ALL ad sizes are being offered for the second half of our 2011-12 season. You can save up to \$170 off previously published rates for a full page ad.

We are also providing all advertisers with a **coupon for \$5 off up to two adult tickets** to a 'Schauer Center Presents' event of their choice. *(See coupon for complete details and expiration date.)*

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\_\_\_\_\_, advertiser, agrees to remit to the Schauer Center the sum of \$ \_\_\_\_\_  
for a \_\_\_\_\_ page of advertising space in the playbooks for the second half of the 2011-12 season.

If you would like to make either a full or partial payment, please make checks payable to The Schauer Center or provide your credit card information. **ADVANCED PAYMENT IS NOT REQUIRED.**

Please charge my credit card \$ \_\_\_\_\_.



CC # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Enclosed is check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_.

Please bill me. *(If a partial payment is enclosed, you will be billed for the balance.)*

For Office Use:	Entered
	Invoiced
	Paid

**For our 2012 ad:** (Please check one)

1. \_\_\_\_\_ **Please use enclosed ad.** (Ads may also be emailed to LH@Booster-Ads.com)
2. \_\_\_\_\_ **Please design an ad for us.** (Copy and graphics enclosed)

**Please Note:** If you selected # 1 and your submitted ad does not comply with the enclosed specifications, extra design charges may apply. If you selected # 2, additional design charges will apply, billed separately by The Booster. See the enclosed sheet for dimensions.

Authorized By: \_\_\_\_\_  
(Signature)

Name: \_\_\_\_\_  
(Please print)

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_ City, Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Business email: \_\_\_\_\_

Questions? Contact Robyn Wilkinson, Director of Marketing, at 262-670-0560, ext. 205 or via email at Robyn@SchauerCenter.org.